

Cookies

Bolton School Kidzone operate this website using cookies. Cookies are small text files which collect information about user data and preferences whilst using our online services. Most large organisations' websites do this as well. Examples of data may include:

- User location
- Online user journey
- User behaviour on web pages

Why we use cookies

We use cookie data to analyse the user journey on our online services. It enables us to remember your actions on the website and preferences over a period of time. We use this data in order to improve your online user experience, and to make our digital services satisfactory. This website uses First & Third Party cookies which operate using the Google Analytics platform.

How we use cookies

We use cookies in a few ways. One which has already been mentioned is to improve your online user experience. Other examples of why we use cookies are:

- To remember your actions whilst using the website, by remembering each time an individual user enters the website.
- In order to provide you with the best possible experience whilst using our services

We may use this information to provide you with specific behavioural advertising based on your interactions on the webpage. Google Analytics Advertising Features we have implemented are:

- Remarketing with Google Analytics
- Google Display Network Impression Reporting
- Google Analytics Demographics and Interest Reporting

Only the company as the Data Controller, and people working for the company have access to the data collected from cookies. We may provide the data to Data Processors in order to analyse and process the data, on behalf of the company.

The data collect will not be used for any other purpose for than the ones stated on this page. We will not share your user data with any other business, other than the platform we use to analyse them with.

How to disable them

If you wish to disable the use of cookies on your web browser, we suggest following the advice and information found on the [About Cookies](#) website which offers guidance for all modern browsers. You are able to delete all cookies present on your computer. However, if you do this the data we use to improve our services will be deleted and cannot be used.